

Volunteers sought for April Daffodil campaign

Oakville residents are asked to once again take up the fight against cancer in April during the Canadian Cancer Society's annual Daffodil Month fundraising campaign.

Residents are asked to wear the daffodil pin to show their support for people living with cancer, especially on April 27 when a moment is taken to reflect upon the thousands of Canadians who are on a cancer journey and to remember those who have died.

Throughout April, volunteers in Oakville and across Ontario will be working together to raise funds for the Canadian Cancer Society.

Supporting the cause can be done a number of ways including by making a donation and wearing the yellow daffodil pin, buying the cheerful flowers from March 29 until April 1, or making a donation when a volunteer knocks on your door.

Businesses can also participate in a pre-sales campaign by ordering fresh flowers to be delivered by Canadian Cancer Society volunteers on Wednesday, March 28 — one day before they go on sale to the public.



NIKKI WESLEY / OAKVILLE BEAVER

HELP IS NEEDED: Canadian Cancer Society volunteers Rose Bloomfield (clockwise from left), Bev Osborne, Bob Boyd, Jane Powell and fundraising co-ordinator Sandy McDonald are looking for some volunteer helpers to sell daffodils the weekend of March 29-April 1. They currently have just half of the volunteers required. Drivers to deliver the flowers to businesses on March 28 are also needed.

"Every three minutes, another Canadian is faced with fighting cancer. Money raised during Daffodil Month helps the Society prevent cancer, fund research to outsmart cancer and empower, inform and support people living with cancer right here in Oakville," stated the release.

In the last year, Halton volunteer

drivers provided 10,698 rides to cancer patients who had no other way of getting to their treatment appointments.

"To some, the daffodil is just a flower," Sandy McDonald, fundraising co-ordina-

tor for the Halton Unit of the Canadian Cancer Society, said as the local unit put out a media call to help recruit volunteers.

"To us, it is a symbol of strength and courage, a symbol of life. It says that we will fight back and beat cancer.

"Too often, those faced with cancer feel isolated. The Daffodil Pin is a bright reminder to everyone in Oakville living with cancer that they are not alone," said McDonald.

"There is comfort and strength in numbers. The more people we can bring together, the stronger we'll be in the fight against cancer."

For more information about Daffodil Month, sale locations or to participate in the corporate pre-sales, visit www.fightback.ca or call McDonald at 905-845-5231, ext. 3163.

To volunteer, call Kelly McLaughlin at 905-845-5231, ext. 3133.



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