Health Canada approves new cancer treatment drug

Oakville-based Melanoma Network of Canada says it is pleased with Health Canada's approval of the treatment drug Yervoy, in a

Yervoy, an ipilimumab injection, is now accepted as a first option for the treatment of patients newly diagnosed with metastatic melanoma.

The news follows a report issued earlier this year by the Canadian Cancer Society concerning the rise of skin cancer in the

"After so many years of having very few options that actually impact survival, there are a lot of good things happening for melanoma and having approval of Yervoy as an initial therapy for newly-diagnosed patients is the latest," Annette Cyr, Melanoma Network of Canada chair, said in a news release.

"It's very good news for those patients who, unfortunately, will receive this diagnosis in the future. What's really positive is that many Yervoy-treated patients that we know of are living years longer.

"As patients, we are anxiously awaiting the arrival of other new treatments that activate the immune system and even combi-

Covered by OHIP

After so many years of having very few options that actually impact survival, there are a lot of good things happening for melanoma and having approval of Yervoy as an initial therapy for newly-diagnosed patients is the latest... we are anxiously awaiting the arrival of other new treatments that activate the immune system and even combinations of therapies that have the potential to be gamechangers.

> Annette Cvr Melanoma Network of Canada chai

nations of therapies that have the potential to be game-changers. It's very reassuring to know that melanoma is finally becoming a priority."

According to the release, Yervoy works by stimulating the body's own immune system to fight the cancer. It was approved in 2012, but only for patients who could not tolerate, or who had failed on, other therapies.

CALL FOR AN

Melanoma is one of the fastestgrowing cancers worldwide with an estimated 6,500 cases being diagnosed in Canada this year and approximately 1,050 dying from the disease, according to the Melanoma Network of Canada.

"If you had asked me five years ago what it was like to treat patients with advanced melanoma, I would have told you that what we had available to us was not very encouraging," medical oncologist, Dr. Anthony Joshua, said in the release.

"Today, not only do we have options for our patients with what's already been approved but there are newer treatments on the horizon and the data that we've seen looks very promising.

"The news about Yervoy will certainly impact the way we manage the newly-diagnosed patient with this disease. It has a good track record, and I can tell my patients that

For more news, visit www.oakvillebeaver.com



Helping Families Every Step of the Way!

Specializes in:

- Pediatrics
- Fertility Issues
- Pre and Postnatal Care Low Back/Neck Pain
 - Sciatica
- Naturally Turning **Breech Babies**
- Posture
- Headaches/Migraines Osteoarthritis

Wellness care for the entire family!

250 Wyecroft Rd., Unit 15, Oakville, ON



Dr. Jenna Davis

Family Chiropractor/Acupuncturist

905.844.WELL (9355)

www.acornhealth.ca drdavis@acornhealth.ca

New diabetes clinic opens

South east Oakville diabetes patients looking to see a specialist locally and quickly can now do so with Dr. Jagmeet Sethi. A general internal medicine specialist practicing in diabetes, Dr. Sethi is a former assistant professor at McMaster University in Hamilton and in-patient hospital doctor at The Jurvinski Hospital, also in Hamilton.

She is happy to bring her years of experience to Oakville each Friday to a newly opened diabetes clinic located within Walker's Vitamin store.

Patients wishing to see Dr. Sethi don't need a

referral from their family doctor to do so and can benefit from an initial consultation and a follow up visit every three months as outlined by the Canadian diabetes guidelines. All visits are fully covered by OHIP and patients can enjoy free parking at the Maple Grove Village Mall.

Visit the diabetes clinic at 511 Maple Grove Dr., unit 11 within the Maple Grove Village Mall in Oakville, located south of the QEW, east of Trafalgar, on Cornwall Road. For more information or to book a consultation, call 289-837-3995.

APPOINTMENT No family doctor (289) 837-3995 referral required Free parking

DR. J SETHI, MD, FRCPC

Internal Medicine specialist, practicing in diabetes

511 Maple grove Drive, unit 11 Maple Grove Village Mall • Oakville, on • L6J 6X8 South of QEW, East of Trafalgar, on Cornwall Rd.

Natural Approaches to Helping Digestive Disorders

Free Informational Health Session Especially important for people suffering from **Crohn's**, Colitis, Irritable Bowel Syndrome, Acid Reflux, etc. Featured Speaker: Dr. Sebastian Guarnaccia

As a result of his commitment and dedication for the past 18 years, Dr Guarnaccia has enhanced the quality of 100's of individuals' lives and alleviated their chronic conditions naturally.

Location Glen Abbey Community Centre

1415 Third Line (Third Line and Upper Middle)

Date Tuesday September 30, 2014. 8:00 PM

Seating is limited. Reserved seating is recommended. Please call 905-825-9529 • Everyone is welcome!

HEARING SCIENCES Audiology and Hearing Aid Centre

"I can hear but I can't understand...everyone mumbles"

Hearing loss develops gradually over many years or even decades. Most people wait an average of 7-9 years before seeking help. We offer a Unique Adaptation to Hearing program that gradually restores your hearing in small steps. You will be reintroduced to sounds that you may have forgotten such as the microwave beeps, car turn signal or birds singing. You will start to hear TV and conversations clearly again. Fortunately there is a great variety of

excellent digital hearing instruments available in all price ranges.

If you haven't listened to a hearing aid in the last 3 years, come in for a no obligation, 2 week TEST DRIVE and prepare to be amazed!

call **(905) 465-3277 (EARS)** to book your complimentary hearing test (\$60 value, Age 55+)

OAKVILLE 2419 Marine Drive