

The BRICK[®] mattress store

Mattress Specialists Since 1971

Do Not Pay for 15 months!*

Simmons Triple Play!



FREE Foundation!

when you purchase and keep any Empire 3 Series mattress

Simmons Beautysleep Empire 3 Cushion Firm Queen Mattress
EMP3CFQMT

479⁹⁷

Plus FREE Foundation!
Plus Do Not Pay For 15 Months



Simmons Beautysleep Empire 3 Plush Queen Mattress
EMP3PLQMT

579⁹⁷

Plus FREE Foundation!
Plus Do Not Pay For 15 Months



Simmons Beautysleep Empire 3 Grande Ultimate Queen Mattress
EMP3GUQMT

679⁹⁷

Plus FREE Foundation!
Plus Do Not Pay For 15 Months



25% Off!

when you purchase and keep this Diamond 4 sleep set

Simmons Beautyrest Diamond 4 Ultimate Luxury Boxtop Queen Sleep Set

Reg. \$1999.⁹⁷

Save \$500
1499⁹⁷

Plus Do Not Pay For 15 Months
Also available in Kingsize
DIAM4BTQP, DIAM4BTKP



2 Free Gifts!

when you purchase and keep this Diamond 4 Ultra Pillowtop sleep set



Simmons Beautyrest Diamond 4 Ultra Pillowtop Queen Sleep Set

1499⁹⁷

Plus 2 Free Gifts!
Plus Do Not Pay For 15 Months
DIAM4PLQP, DIAM4PLKP

Not exactly as illustrated.

Shop The Brick – You'll Never Go Anywhere Else!

THE BRICK MATTRESS STORE

SLEEP COUNTRY

LEON'S

SEARS

THE BAY

FREE SAME DAY DELIVERY[†]

Yes

No

No

No

No

DELIVERY AND SET-UP COST

FREE

FREE

FREE

\$50

\$50

LOWEST PRICE GUARANTEE*

90 days

60 days

30 days

30 days

30 days

GIFT WITH PURCHASE

Yes

No

No

Yes

No

LIFETIME WARRANTY**

Yes

No

No

No

No

SLEEP SATISFACTION GUARANTEE***

180 days

60 days

90 days

60 days

60 days

As of 03/20/07

- Free Removal of Old Sleep Set.†
- Free Delivery to Cottage Country.†

Shop our entire mattress selection @ thebrick.com

**The BRICK[®]
mattress store**

Mattress Specialists Since 1971

Oakville

310 N. Service Rd. W.
QEW & Dorvall
(905) 337-9993



PRICE GUARANTEE

We will beat any competitor's comparable offer on a comparable product by 10%.

See in-store for complete details.

Now with 20 locations and growing!

*Minimum purchase \$250. Any Brick delivery charges, applicable taxes and administration fee are payable at time of purchase. Balance due May 2008. Interest may accrue for the final 25 days prior to the promotion's payment due date but will be waived if the payment of the balance is made in full by the due date. Offer effective until March 31st, 2007. †Free gifts cannot be combined with any other discount or free gift offers. One FREE gift per purchase. *Does not apply to products that are exclusive to The Brick. ** With minimum purchase of \$999 sleep set and the purchase of an appropriate bed frame. *** When you purchase a mattress pad or UV3 protection. †Certain restrictions and limitations may apply. See in-store for complete details.